



PRIVACY STATEMENT FOR THE PROCESSING OF PERSONAL DATA pursuant to article 13 of EU Regulation 2016/679

This Privacy Statement explains how Il Tari Scpa collects, uses, and discloses personal information and their processing:

1. Data collected

By processing of personal data, we mean any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

We inform you that the personal data object of treatment will be constituted - also according to your decisions on how to use our services - by an identifier such as name, surname, email address, identification number, telephone number, Vat number, company name.

Il Tari scpa acquires navigation data, whose transmission is implicit in the use of Internet communication protocols and necessary for the proper functioning of the website.

These data are only used to extract anonymous statistical information on website use as well as to check its functioning.

These information are necessary to supply the service requested by the users.

The website **does not use Cookies** for the transmission of personal information.

The use of cookies to make browsing easier, will be strictly limited to transfers of the session identification data (consisting in random numbers generated by the web server) required for secure, efficient website navigation.

2. Purpose of Processing

The data will be processed in a lawful manner, and in pursuance of the proportionality and necessity principles. We may use your personal data for the purposes below:

- a. to respond to users demands;
- b. to adapt content and resources to users preferences;
- c. to respond to the claims of the data subjects by email, SMS or telephone;
- d. to create, publish and improve relevant content for users;
- e. for fulfilment of legal obligations;
- f. for promotional, advertising and marketing activities, also by SMS, e-mail, WhatsApp, social media, brochures and/or magazines;

The processing of personal data will be fair and lawful where it is necessary for the legitimate interests of the data controller or the purpose of the above; where processing is carried out in accordance with a legal obligation to which the controller is subject or where processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority;

Il Tari Scpa does not carry out fully-automated processing, including profiling, that might affect the interests of data subject.

Personal data are stored for the time strictly necessary to the fulfillment of contractual and law obligations.

In particular, the storage period of personal data depends on the purpose for which data are processed, and on the tools used, and the criteria used to determine that period are:

(i) data will be kept for the period deemed strictly necessary to fulfil its purposes, (ii) For the period necessary to carry out the relationship with the users, (iii) for the maximum period of time permitted by law.

3. Legal basis and voluntary or obligatory nature of providing the data

The legal basis for the processing of Personal Data for the purposes referred to in section 2 (A, B, C) is the art. 6(1)(b) of Regulation as the data is necessary to provide the services required.

Giving your Personal Data for these purposes is optional, but indispensable to activate the services required.

For the purposes illustrated in section 2 (E), the lawful basis is art. 6(1)(c) of the Regulation (compliance with legal obligations).

Once provided, Personal Data can be processed by Il Tari scpa to comply with legal obligations.

The processing of Personal data for the purposes referred to in section 2 (D) and for Marketing Purposes mentioned in Section 2 (F), are based on consent pursuant to point (a) of Article 6(1) .

The provision of Personal data for these purposes is entirely optional and does not affect the use of services.

The data provided may be processed, subject to explicit and specific consent, for the sending of promotional and marketing communications for the offering of similar products or services as those originally purchased by the

customer. The lawful basis for the processing of your data for these purposes is art. 6, paragraph 1, letter a) of the Regulation. The processing of data for direct marketing is optional and based exclusively on users free choice. The data subject can always refuse the processing of the data for the above purposes by sending an email to **privacymarketing@tari.it**.

4. Sharing with third parties

To facilitate an efficient use of users information, and to provide them with the content and/or resources, Il Tari' Scpa discloses their information to third parties. However, this disclosure will only occur in the following circumstances:

(i) To suppliers, contractors and agents: from time to time Il Tari' scpa may engage or employ other companies and individuals to perform functions on its behalf. Examples include the hosting and/or maintaining of website content, or the provision of marketing services or to provide financial updates upon your request. Such recipients will only have access to users personal information as required by them to perform their functions, and are not permitted to use such personal information for any other purposes. These recipients will be subject to contractual confidentiality obligations.

(i) To other entities belonging to Il Tari' scpa, as the Subsidiary Tari' Marketing Srl

(ii) To government or law enforcement authorities if we are under a legal obligation to do so.

5. Retention of Personal Data

Il Tari' scpa can disclose datas, when to fulfil a contract or to provide services has to (i) contact third parties, e.g. suppliers, contractors or agents (ii) transmit data or technical and administrative documentation to the competent Authorities (iii) employ persons authorised by Il Tari' scpa to process Personal Data needed to carry out activities strictly related to the provision of the Services; these persons have undertaken an obligation of confidentiality as the employees of Il Tari' scpa.

In any case, personal data remain under the control of Il Tari' scpa which will ensure their protection.

6. Data transfer outside the EU

Personal data can be transferred and processed in one or more countries within or outside the European Union. In this case, Il Tari' scpa will only transfer personal data outside the EU to countries which provide adequate level of data protection as determined by the European Commission.

7. Data Security

Although, the transmission of information via the internet is not completely secure, Il Tari' Scpa has adopted a policy privacy with strict operational procedures and adequate, technical and organizational security measures to prevent any unauthorized access, change, deletion or transmission of personal information.

In the case of a personal data breach, according to the EU Regulation 2016/679, Il Tari' scpa will notify the controller for the protection of personal data..

8. Your rights

Pursuant to Art. 13 of the EU Regulation 2016/679 on personal data protection, the data subject has the right to **access** and obtain **a copy of your personal data**; he/her can ask an electronic copy of personal data.

The data subject shall have the right to obtain from the controller without undue delay **the rectification** of inaccurate personal data concerning him/her; the data subject shall have the right to obtain from the controller **the erasure** of personal data concerning him or her.

The data subject may make such a request at any time and Il Tari' scpa will evaluate if his or her request should be granted, however this right is subject to any legal rights or obligations we may have to retain data. For situations where in accordance with the law, we determine that your request to have your personal information deleted must be granted, Il Tari' scpa will do so without undue delay.

To exercise your rights, you can contact us at the following address: **privacymarketing@tari.it**.

Our systems do not allow data portability.

Even if the data subject has already expressed her/his consent to the processing of personal data, he/she has the right to withdraw his/her consent to such processing at any time; however, this decision shall not affect the lawfulness of processing based on consent before his/her withdrawal of consent.

The holder of the treatment is Il Tari' Scpa in the person of its *pro- tempore* legal representative, located in Località Pozzo Bianco – Zona Asi – Marcianise (CE) – Italia.

Our Data Protection Officer is Mr Sergio Rocco, available at Tari' scpa., located in Località Pozzo Bianco– Zona Asi – Marcianise (CE) – Italia. Data Subject can also lodge a complaint about Il Tari' scpa processing of his/her personal information with the Italian Data Protection Authority.

9. Marketing communications

Il Tari' Scpa will only send marketing communications to the email address provided, to users who previously gave their express consent to such communications.

At any time, users can cancel their subscription to marketing communications by request to **privacymarketing@tari.it**

10. Changes to Privacy Policy

The terms of this Policy may change from time to time as a result of changes in applicable law.

Il Tari' Scpa will publish any material changes to this Policy through appropriate notices either on its website www.tari.it or contacting users by other communication channels.

This Statement is only provided for the website www.tari.it and is not applicable to other websites visited by the users through links contained in the website.

The surfing on the site www.tari.it is free, costless and the registration is not compulsory.